The North/West Passage Pooled Fund Program

A MULTI-AGENCY ITS COLLABORATIVE EFFORT



Corridor-Wide Traveler Information Website

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WHAT IS A POOLED FUND PROGRAM?

- The Transportation Pooled Fund (TPF) Program allows federal, state, and local agencies and other organizations to combine resources to support transportation needs.
- A federal, state, regional, or local transportation agency may initiate pooled fund studies. Private companies, foundations, and colleges/universities may partner with any or all of the sponsoring agencies to conduct pooled fund projects.

Approved by FHWA

www.pooledfund.org



PROGRAM BACKGROUND

North/West Passage was established as a FHWA Pooled Fund Study in 2003

Eight State DOT Members along I-90 and I-94 (Washington to Wisconsin)

Implemented Four Work Plans

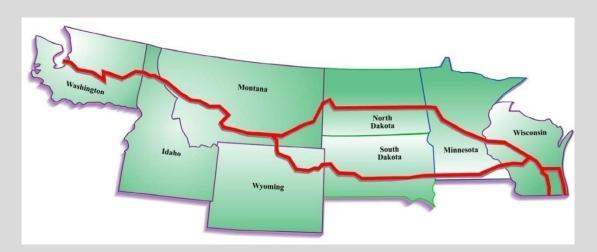
Successfully completed 18 projects guided by the programs developed Strategic Plan

Moving forward with Work Plan 5 6 projects



PROGRAM VISION

The vision of the North/West Passage Corridor is to focus on developing effective methods for sharing, coordinating, and integrating traveler information and operational activities across state and provincial borders.



www.nwpassage.info



PROGRAM HIGHLIGHTS

Two Workshops

- CAD to Reporting System
- Cross Border O&M Collaboration

Four Concepts of Operations

- DMS Deployment at the ND/MN Border
- Clarus
- Center-to-Center
- Providing Traveler Information at the Tomah Split in WI

A RFP Created for two states

 Anti-Icing Systems over the Red River Bridge between MN and ND

Commercial Vehicle Focus

Regional Permitting





MORE PROGRAM HIGHLIGHTS

Traveler Information Successes

- Integrate Reporting Systems (ND and SD travelers can select to receive MN 511)
- Trial Condition Reporting System in WI
- Corridor-Wide Consistent Major Event Descriptions
- Lessons Learned Document Comparing Reporting Systems
- Call Forwarding and Evaluation of Cross Border Information
- Traveler Information Dissemination to CVO

NWP Brochure and 511 Brochure

Two Websites

- Program Information
- Corridor WideTraveler Information





TRAVELER INFO WEBSITE

Coordinated Corridor Travel Information Issues

- Inconsistent data descriptions and formating from state to state
- Lack of consistent and adequate real-time information that would enhance cross corridor travel
- Inconsistent and unreliable information for commercial vehicle travelers

Users

- Recreational Travelers
- Commercial Vehicle Travelers

www.i90i94travelinfo.com



WEBSITE - GOALS

Project Goals

- Low-cost website
- Introduce the I-90/I-94 corridor-wide concept
- Assess the usage of the website
- Provide a core system that could be enhanced
- To serve as an outreach and communication outlet



WEBSITE - DEVELOPMENT

Systems Engineering Process

- Concept of Operations
- High level requirements
- Preliminary Design Document

These documents presented the expected impacts, roles, responsibilities and expectations of the website from the view of the users (i.e. travelers and service providers), the state agencies, and the systems that operate the website.

Open Source

- Competitive Bids for Future Enhancements
- Freedom to modify the code (e.g. state, contractor)



WEBSITE - HOSTING

Hosting

- Account contact Member Agency
- Third Party Contractor hosts and administers the site





WEBSITE - PHASES

Phase 1 - Complete

- RFP Process North Dakota State University
 Selected
- Project Cost: \$30,000

Phase 2 - In Process

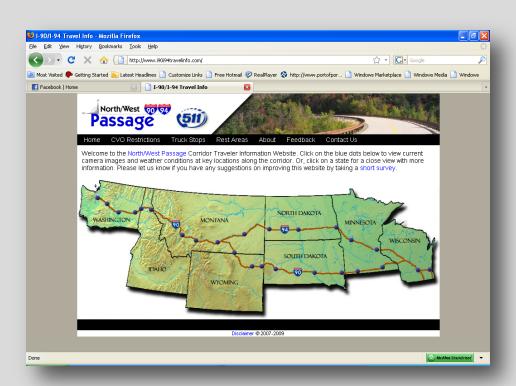
- RFP Process Logic Tree and Open Roads
 Team Selected
- Project Cost: \$50,000



WEBSITE - PHASE 1

1st Generation Web Site

- Basic Corridor-wide Links to
 - Cameras and Weather Conditions
 - Individual state's ATIS sites
 - Rest Areas
 - CVO Restrictions
 - Truck Stops





P1 — CAMERAS & WEATHER





P1 — REST AREAS





P1 - CVO



CVO Restrictions

To view commercial vehicle information, select a North/West Passage link below.

Idaho Statewide Restrictions Map and Location of Runaway Truck Ramps

Minnesota Statewide Restrictions Map

Montana Statewide Load Restriction Report

North Dakota Load Restriction Information

South Dakota Truck Information One-Stop Shop

Washington Road Restrictions for Oversize/Overweight Motor Vehicles

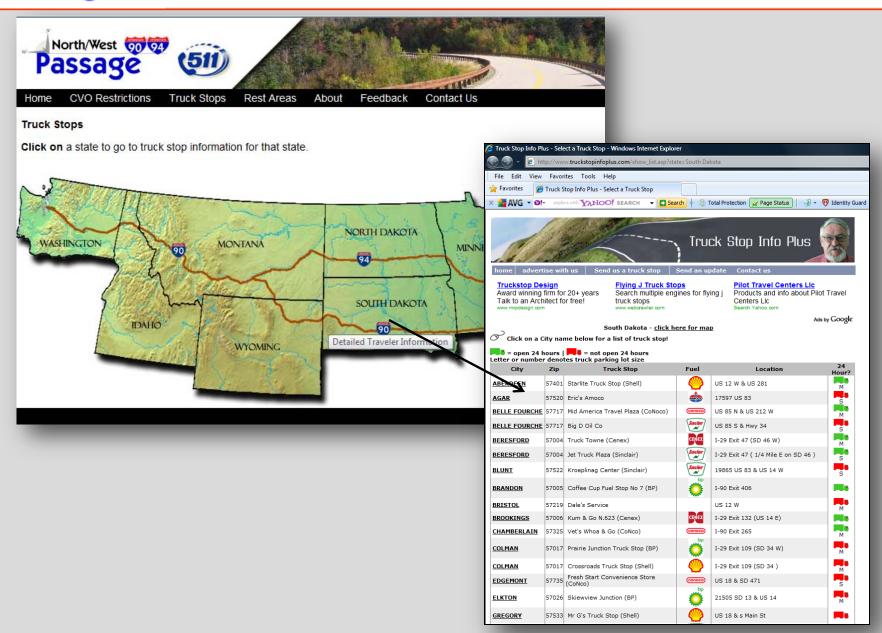
Wisconsin Weight Restriction Program

Wyoming Construction Report





P1 — TRUCK STOPS





WEBSITE - PHASE 2

Justification for Phase II

- Better than Expected Usage:
 5,000 10,000 visitors/month
- Positive Comments From Users

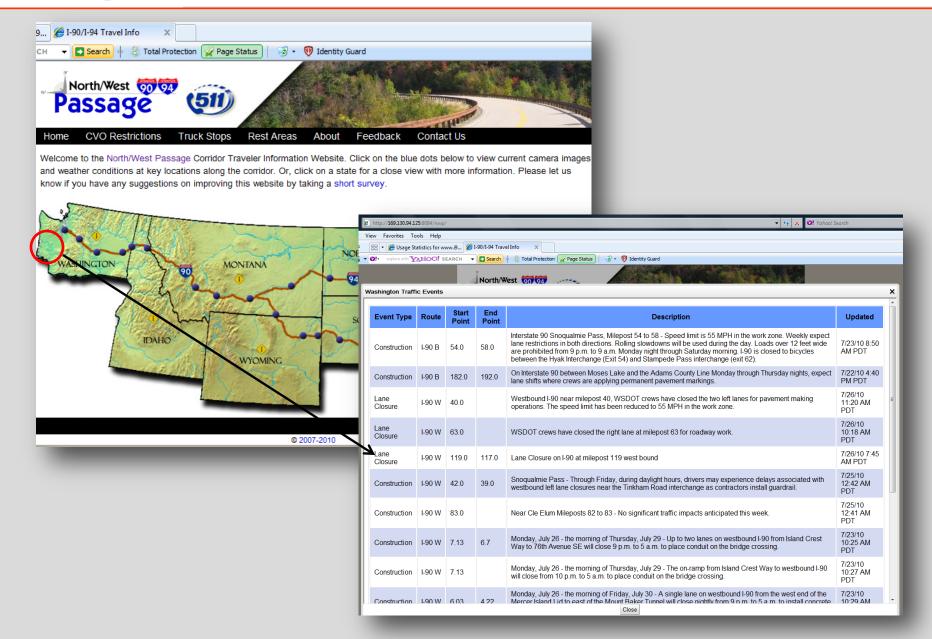
2nd Generation Web Site



- Followed the Systems Engineering Process
 - Concept of Operations
 - Requirements & Design Recommendations
- New Features
 - Acquire active event reports posted by member agencies
 - Display active events on I-90 and I-94 within the corridor



P2 — CORRIDOR EVENTS





USER FEEDBACK

The site has been operational through 1 winter season and saw 5,000 – 10,000 user sessions per month.

- >"This website is a model for what other areas should be doing."
- >"Traveling these roads are definitely made safer with this website."
- ➤"I was pleased to find this linked to my home state (Idaho) DOT. What a fantastic concept, I hope to see it spread...coast to coast, border to border!"
- >"I work with a road service company & happened on this website. It will go on our intranet as a favorite/helpful to advise people who are traveling"
- ➤"I think this is a great site While I could most likely find all this information elsewhere, it is great to have the cameras, weather reports and road conditions all accessible from one site."



CHALLENGES

- ➤ Identifying and adhering to each state's website policies
- ➤ The importance of an outreach plan
- ➤ Creating an easily searchable domain name
- ➤ Identifying the format of each state's data feed
- ➤ Consistency in Data Available from each state's data feed: (Location, Event Description, Impacts, Duration)
- ➤ Maintaining the website while individual sites data feeds periodically change





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